

Kenya Property Centre Diaspora Demand Index

Q3 2026 (July–September 2026) · share of property enquiries that came from abroad, Kenya

SHARE OF ENQUIRIES FROM ABROAD

26.2% 1,410 enquiries from abroad

Of 5,383 enquiries (phone and WhatsApp) on Kenya Property Centre.

On last quarter **Not available**

On a year ago **Not available**

Quarter covered **Q3 2026, July–September 2026**

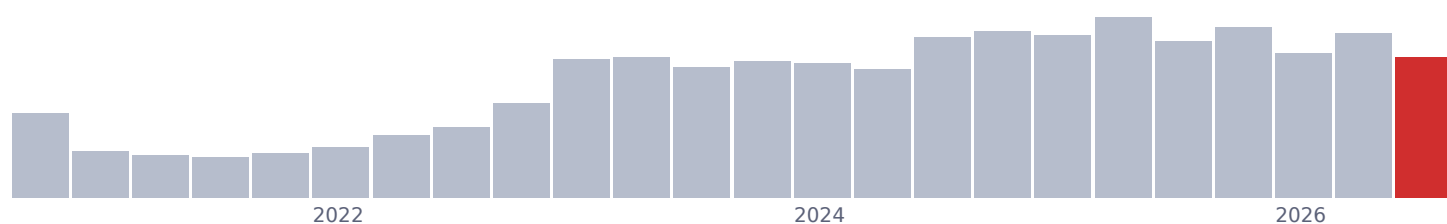
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“26.2% of property enquiries on Kenya Property Centre came from abroad in Q3 2026, led by the United States and the United Kingdom.”

Where the enquiries from abroad came from

1	 United States		25.0%	352
2	 United Kingdom		8.1%	114
3	Other countries		67.0%	944

Every quarter since Q4 2020



Grey: share from abroad by quarter, 0–33.6% scale. Red: Q3 2026. Gaps: too few enquiries from abroad.

Method in three lines

1. Counts enquiries (phone and WhatsApp taps, de-duplicated) on Kenya Property Centre; the share is those from abroad.
2. “From abroad” means the country of the visitor's internet connection is not Kenya. It is not nationality.
3. Areas, categories and countries are published only with 100+ enquiries from abroad from 30+ connections, none over 20%.

HOW TO CITE

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Counties and property categories, Q3 2026

Share of each area's or category's enquiries that came from abroad. Only those with enough enquiries from abroad are listed.

#	County	Share	From abroad	On Q2 2026	On Q3 2025	Top origin countries
1	Nairobi	22.1%	892	Not available	Not available	 US

By property category, Kenya

For rent		19.0%	654
For sale		40.0%	740
Land for sale (part of for sale)		35.7%	139

What moved this quarter

- Enquiries from abroad were 26.2% of all enquiries in Q3 2026.
- The United States was the largest source, at 25.0% of enquiries from abroad.
- Westlands (28.1%) and Kilimani (24.6%) had the highest shares among areas that qualify.
- For rent in Nairobi: 18.6% of its enquiries came from abroad.

Reading these figures

- Changes are in percentage points. "Not available" means one of the two quarters was withheld: it is never zero.
- Quarters before the launch quarter were published retrospectively at launch. Before late September 2026 the counts include staff and repeat taps.
- Our check found a step at the June 2026 property page redesign, so changes across Q2 2026 read "Not available".
- Corrections: none this quarter.
- Full tables, every quarter and the method: <https://kenyapropertycentre.com/market-trends/diaspora-demand>

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